

# Cookie Policy

**Effective Date:** 01.08.2025

This Cookie Policy explains how **Stellar Trips** ("we", "us", or "our") uses cookies and similar technologies on our website [www.stellartrips.com] ("the Website"). It also describes your choices regarding the use of cookies in accordance with the applicable laws of Switzerland and the European Union (EU), including the **Swiss Data Protection Act (revFADP)** and the **EU General Data Protection Regulation (GDPR)**.

## 1. What are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, smartphone) when you visit a website. They are widely used to ensure websites function efficiently, to provide information to site owners, and to enhance user experience.

## 2. Types of Cookies We Use

We use the following categories of cookies:

### a) Necessary Cookies

These cookies are essential for the operation of the Website. They enable core functionality such as security, page navigation, and access to secure areas.

*Example:* Session cookies, login authentication, WordPress core cookies.

### b) Preference Cookies

These cookies allow the Website to remember your preferences (like language or region) and offer enhanced features.

### c) Analytics and Performance Cookies

These cookies help us understand how visitors interact with our Website by collecting and reporting information anonymously.

*Example:* Google Analytics.

### d) Marketing and Advertising Cookies

These cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging.

*Example:* Facebook Pixel, Google Ads.

## 3. Third-Party Cookies

Some cookies may be set by third-party services that appear on our pages or are used in our integrations (e.g., social media sharing buttons, embedded videos, marketing tools).

We do not control the use of these cookies. We recommend you review the cookie policies of these third parties.

## 4. Your Consent

When you visit our Website for the first time, you will be shown a cookie banner requesting your consent to the use of cookies (except necessary ones). You can manage your preferences via the cookie settings at any time.

**You may opt out or customize your preferences** using the banner or your browser settings.

## 5. How to Manage Cookies

You can control or delete cookies via your browser settings. Instructions for popular browsers:

- **Chrome:** <https://support.google.com/chrome/answer/95647>
- **Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies>
- **Safari:** <https://support.apple.com/en-us/HT201265>
- **Edge:** <https://support.microsoft.com/en-us/help/4027947>

Note: Disabling cookies may impact your experience on our Website.

## 6. Changes to This Cookie Policy

We may update this Cookie Policy to reflect changes in technology, law, or our data practices. Any updates will be posted on this page with a revised "Effective Date."

## 7. Contact Us

If you have any questions or concerns about our Cookie Policy, you can contact us at:

### **Stellar Trips**

Email: [legal@stellartrips.eu](mailto:legal@stellartrips.eu)

Website: [www.stellartrips.eu](http://www.stellartrips.eu)